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# Compact Data Representations and their Applications

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# Lots and lots of data

- AT&T
- Information about who calls whom
- What information can be got from this data ?
  
- Network router
- Sees high speed stream of packets
- Detect DOS attacks ?  
fair resource allocation ?

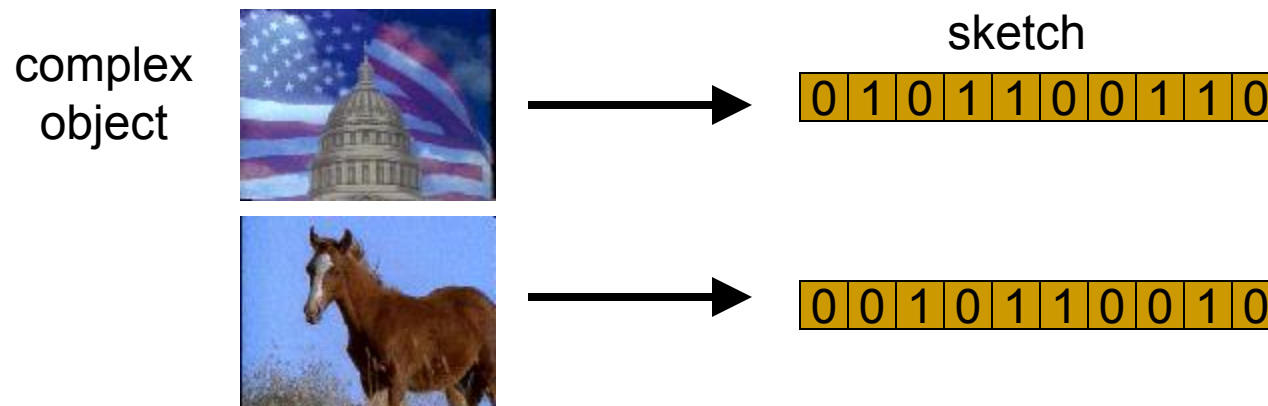
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# Lots and lots of data

- Typical search engine
- A few billion web pages
- Many many queries every day
- How to efficiently process data ?
  - Eliminate near duplicate web pages
  - Query log analysis

# Sketching Paradigm

- Construct **compact representation** (sketch) of data such that
- Interesting functions of data can be ~~computed~~  
from compact representation **estimated**



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# Why care about compact representations ?

## ■ Practical motivations

- ❑ Algorithmic techniques for massive data sets
- ❑ Compact representations lead to reduced space, time requirements
- ❑ Make impractical tasks feasible

## ■ Theoretical Motivations

- ❑ Interesting mathematical problems
- ❑ Connections to many areas of research

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# Questions

- What is the data ?
- What functions do we want to compute on the data ?
- How do we estimate functions on the sketches ?
  
- Different considerations arise from different combinations of answers
  
- Compact representation schemes are functions of the requirements

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# What is the data ?

- Sets, vectors, points in Euclidean space, points in a metric space, vertices of a graph.
- Mathematical representation of objects (e.g. documents, images, customer profiles, queries).

# Distance/similarity functions

- Distance is a general metric, i.e. satisfies triangle inequality

- Normed space

$$x = (x_1, x_2, \dots, x_d) \quad y = (y_1, y_2, \dots, y_d)$$

$$d(x, y) = \left( \sum_{i=1}^d |x_i - y_i|^p \right)^{1/p}$$

$$L_p \text{ norm} \quad L_1, L_2, L_\infty$$

- Other special metrics  
(e.g. Earth Mover Distance)

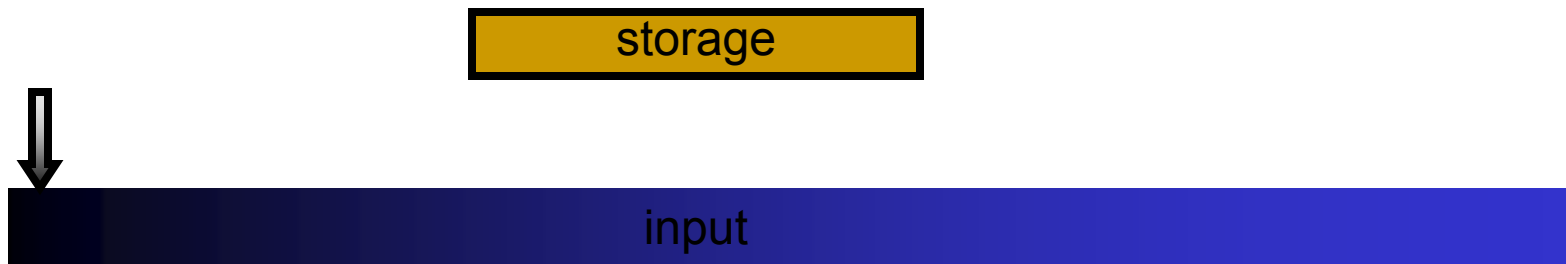


# Estimating distance from sketches

- Arbitrary function of sketches
  - Information theory, communication complexity question.
- Sketches are points in normed space
  - Embedding original distance function in normed space. [Bourgain '85] [Linial, London, Rabinovich '94]
- Original metric is (same) normed space
  - Original data points are high dimensional
  - Sketches are points low dimensions
  - Dimension reduction in normed spaces [Johnson Lindenstrauss '84]

# Streaming algorithms

- Perform computation in one (or constant) pass(es) over data using a small amount of storage space



- Availability of sketch function facilitates streaming algorithm
- Additional requirements - sketch should allow:
  - Update to incorporate new data items
  - Combination of sketches for different data sets

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# Talk Outline:

## Glimpse of Compact Representation Techniques

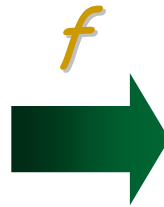
- Dimension reduction
- Similarity preserving hash functions
  - sketching vector norms
  - sketching sets of points:  
Earth Mover Distance (EMD)

# Low Distortion Embeddings

- Given metric spaces  $(X_1, d_1)$  &  $(X_2, d_2)$ , embedding  $f: X_1 \rightarrow X_2$  has distortion  $D$  if ratio of distances changes by at most  $D$



<http://www.physast.uga.edu/~jss/1010/ch10/earth.jpg>



<http://humanities.ucsd.edu/courses/kuchtahum4/pix/earth.jpg>

- “Dimension Reduction” –
  - Original space high dimensional
  - Make target space be of “low” dimension, while maintaining small distortion

# Dimension Reduction in $L_2$

- $n$  points in Euclidean space ( $L_2$  norm) can be mapped down to  $O((\log n)/\epsilon^2)$  dimensions with distortion at most  $1+\epsilon$ .  
[Johnson Lindenstrauss '84]
- Two interesting properties:
  - Linear mapping
  - Oblivious – choice of linear mapping does not depend on point set
  - Quite simple [JL84, FM88, IM98, DG99, Ach01]:  
Even a random  $\pm 1/-1$  matrix works...
- Many applications...

# Dimension reduction for $L_1$

- [C,Sahai '02]

Linear embeddings are not good for dimension reduction in  $L_1$

- There exist  $O(n)$  points in  $L_1$  in  $n$  dimensions, such that any *linear mapping* with distortion  $\delta$  needs  $n/\delta^2$  dimensions

# Dimension reduction for $L_1$

- [C, Brinkman '03]  
Strong lower bounds for dimension reduction in  $L_1$
- There exist  $n$  points in  $L_1$ , such that *any embedding* with constant distortion  $\delta$  needs  $n^{1/\delta^2}$  dimensions
- Simpler proof by [Lee, Naor '04]
- Does not rule out other sketching techniques

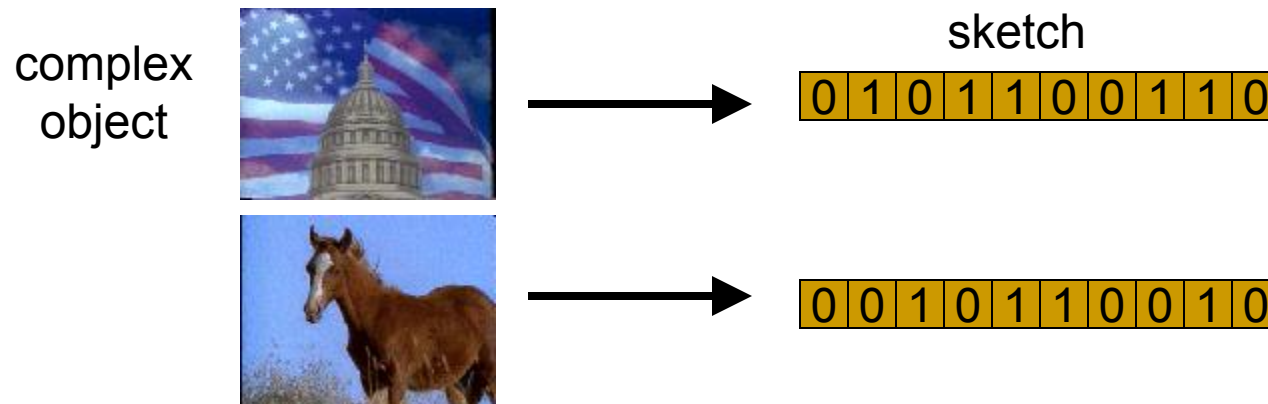
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# Talk Outline

- Dimension reduction
- Similarity preserving hash functions
  - sketching vector norms
  - sketching sets of points:  
Earth Mover Distance (EMD)



# Similarity Preserving Hash Functions



- Similarity function  $sim(x,y)$ , distance  $d(x,y)$
- Family of hash functions  $F$  with probability distribution such that

$$\Pr_{h \in F} [h(x) = h(y)] = sim(x, y)$$

$$\Pr_{h \in F} [h(x) \neq h(y)] = d(x, y)$$

# Applications

- Compact representation scheme for estimating similarity

$$x \rightarrow (h_1(x), h_2(x), \dots, h_k(x))$$

$$y \rightarrow (h_1(y), h_2(y), \dots, h_k(y))$$

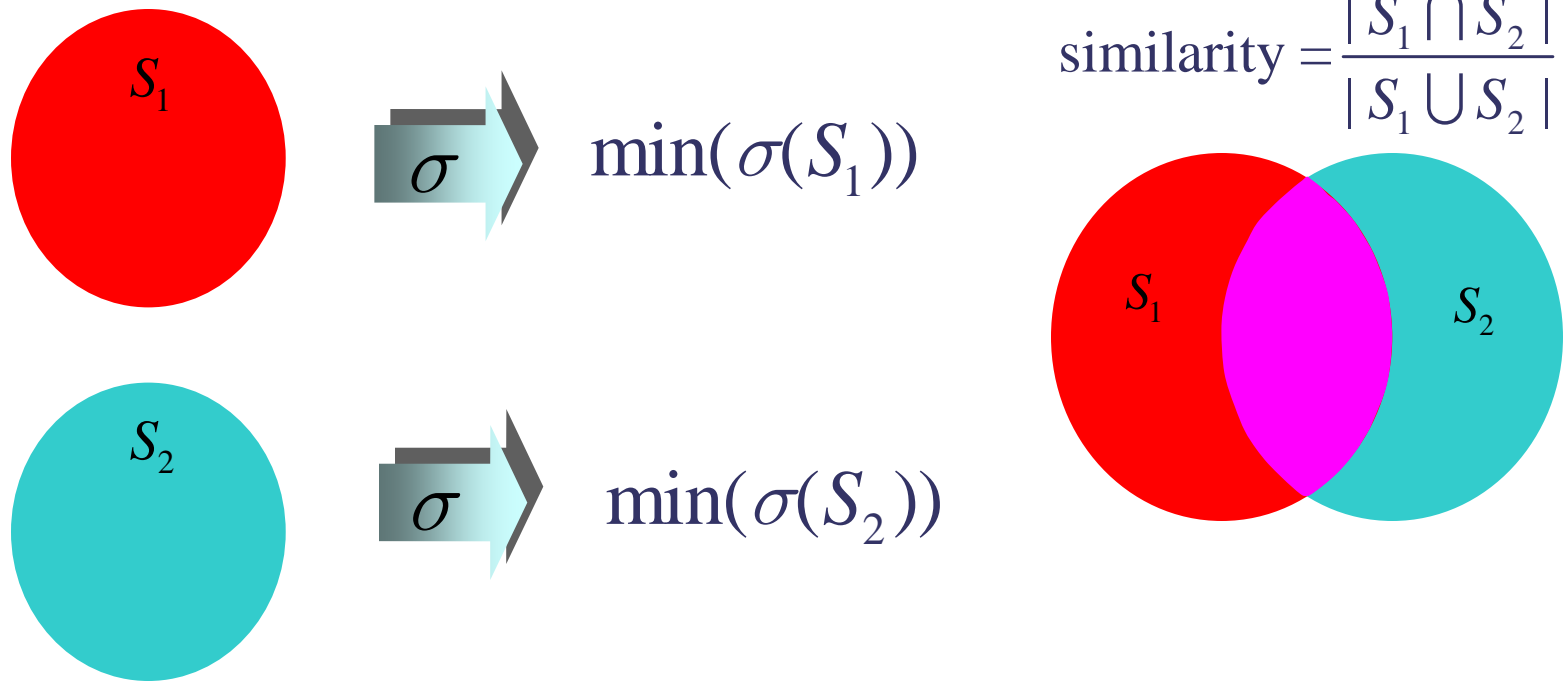
- Approximate nearest neighbor search  
[Indyk, Motwani '98]  
[Kushilevitz, Ostrovsky, Rabani '98]

# Sketching Set Similarity:

## Minwise Independent Permutations

[Broder, Manasse, Glassman, Zweig '97]

[Broder, C, Frieze, Mitzenmacher '98]



$$\text{prob}(\min(\sigma(S_1)) = \min(\sigma(S_2))) = \frac{|S_1 \cap S_2|}{|S_1 \cup S_2|}$$

# Existence of SPH schemes [C '02]

- $sim(x,y)$  admits a similarity preserving hashing scheme if  
 $\exists$  family of hash functions  $F$  such that

$$\Pr_{h \in F} [h(x) = h(y)] = sim(x, y)$$

- If  $sim(x,y)$  admits an SPH scheme then  $1-sim(x,y)$  is a distance metric isometrically embeddable in the Hamming cube.

# Random Hyperplane Rounding based SPH

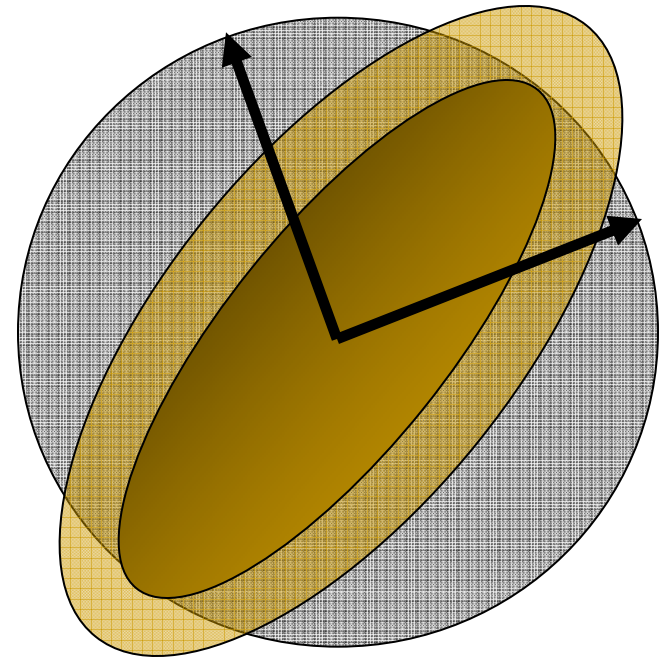
- Collection of vectors

$$\text{sim}(u, v) = 1 - \frac{\arccos(u, v)}{\pi}$$

- Pick random hyperplane through origin (normal  $r$ )

$$h_{\vec{r}}(\vec{u}) = \begin{cases} 1 & \text{if } \vec{r} \cdot \vec{u} \geq 0 \\ 0 & \text{if } \vec{r} \cdot \vec{u} < 0 \end{cases}$$

- Sketch is a bit vector
- [Goemans, Williamson '94]



# Sketching $L_1$

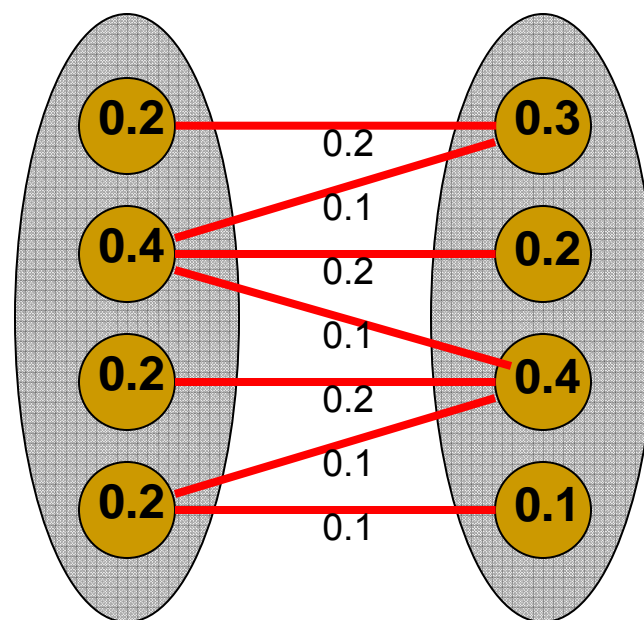
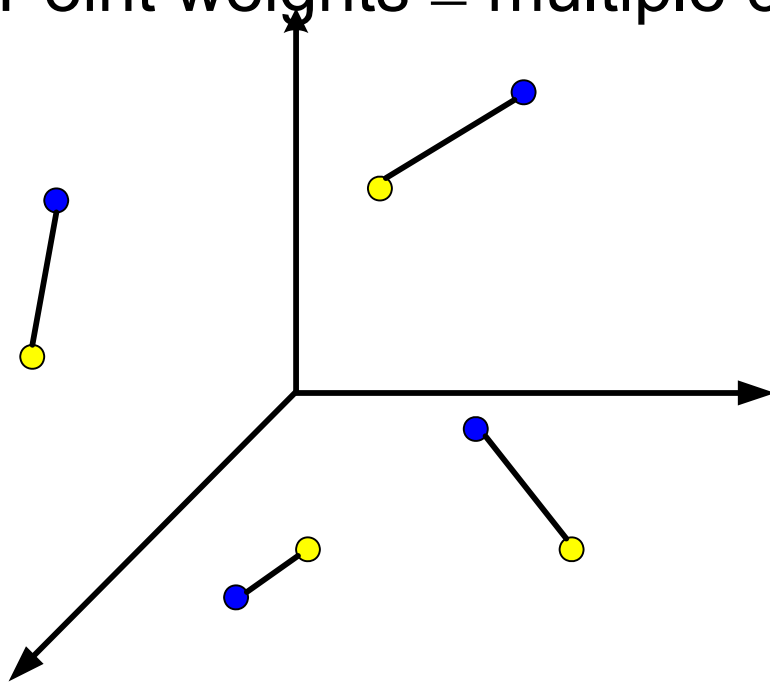
- Design sketch for vectors to estimate  $L_1$  norm
- Hash function to distinguish between small and large distances [KOR '98]
  - Map  $L_1$  to Hamming space
  - Bit vectors  $a=(a_1, a_2, \dots, a_n)$  and  $b=(b_1, b_2, \dots, b_n)$
  - Distinguish between distances  $\leq (1-\epsilon)n/k$  versus  $\geq (1+\epsilon)n/k$
  - XOR random set of  $k$  bits
  - $\Pr[h(a)=h(b)]$  differs by constant in two cases

# Sketching $L_1$ via stable distributions

- $a=(a_1,a_2,\dots,a_n)$  and  $b=(b_1,b_2,\dots,b_n)$
- Sketching  $L_2$ 
  - $f(a) = \sum_i a_i X_i$     $f(b) = \sum_i b_i X_i$   
 $X_i$  independent Gaussian
  - $f(a)-f(b)$  has Gaussian distribution scaled by  $|a-b|_2$
  - Form many coordinates, estimate  $|a-b|_2$  by taking  $L_2$  norm
- Sketching  $L_1$ 
  - $f(a) = \sum_i a_i X_i$     $f(b) = \sum_i b_i X_i$   
 $X_i$  independent Cauchy distributed
  - $f(a)-f(b)$  has Cauchy distribution scaled by  $|a-b|_1$
  - Form many coordinates, estimate  $|a-b|_1$  by taking median  
[Indyk '00]   -- streaming applications

# Earth Mover Distance (EMD): Bipartite/Bichromatic matching

- Minimum cost matching between two sets of points.
- Point weights  $\equiv$  multiple copies of points

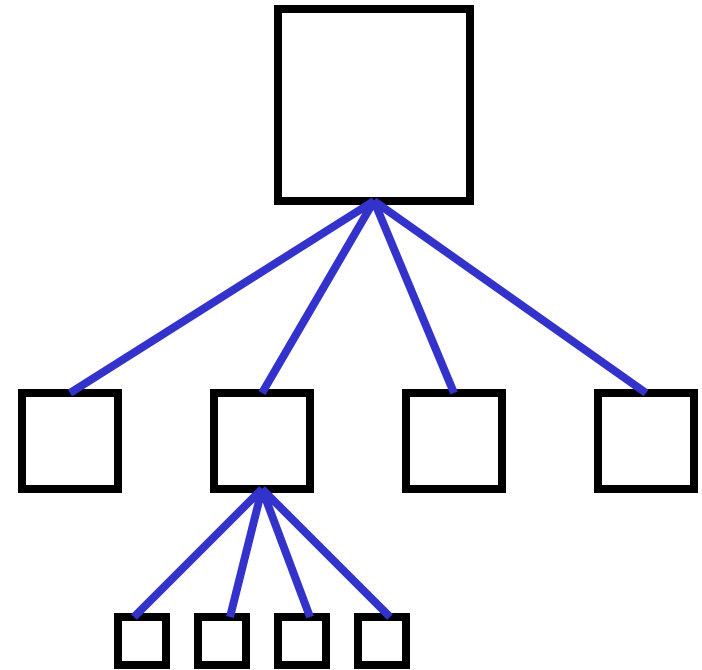
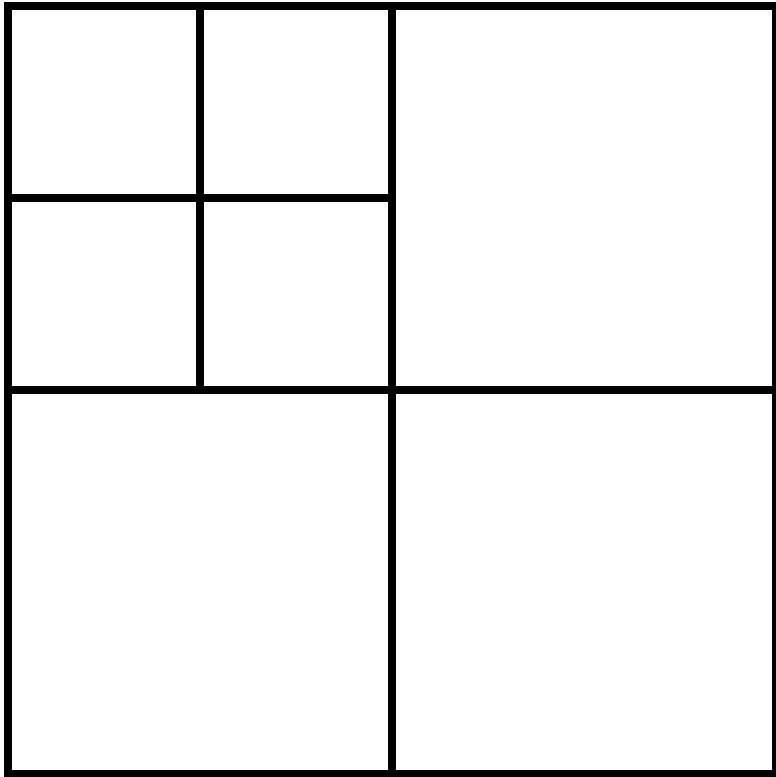


Fast estimation of bipartite matching [Agarwal, Varadarajan '04]

**Goal:** Sketch point set to enable estimation of min cost matching



# Tree approximations for Euclidean points



distortion  $O(d \log \Delta)$

[Bartal '96, CCGGP '98]

# EMD approximation [C'02, Indyk, Thaper '03]

- Construct vector from recursive decomposition
- Coordinate for each region in decomposition
  - number of points in the region
- $L_1$  difference of vectors for  $P$  and  $Q$  gives estimate of  $EMD(P, Q)$

# Image Similarity: Matching Sets of Features

[Grauman, Darrell]

**Pyramid match:** a new similarity measure over sets of vectors that efficiently forms an implicit partial matching

- linear time complexity
- positive-definite function (a **kernel**)

Demonstrated effectiveness for retrieval, recognition, and regression tasks with local image features

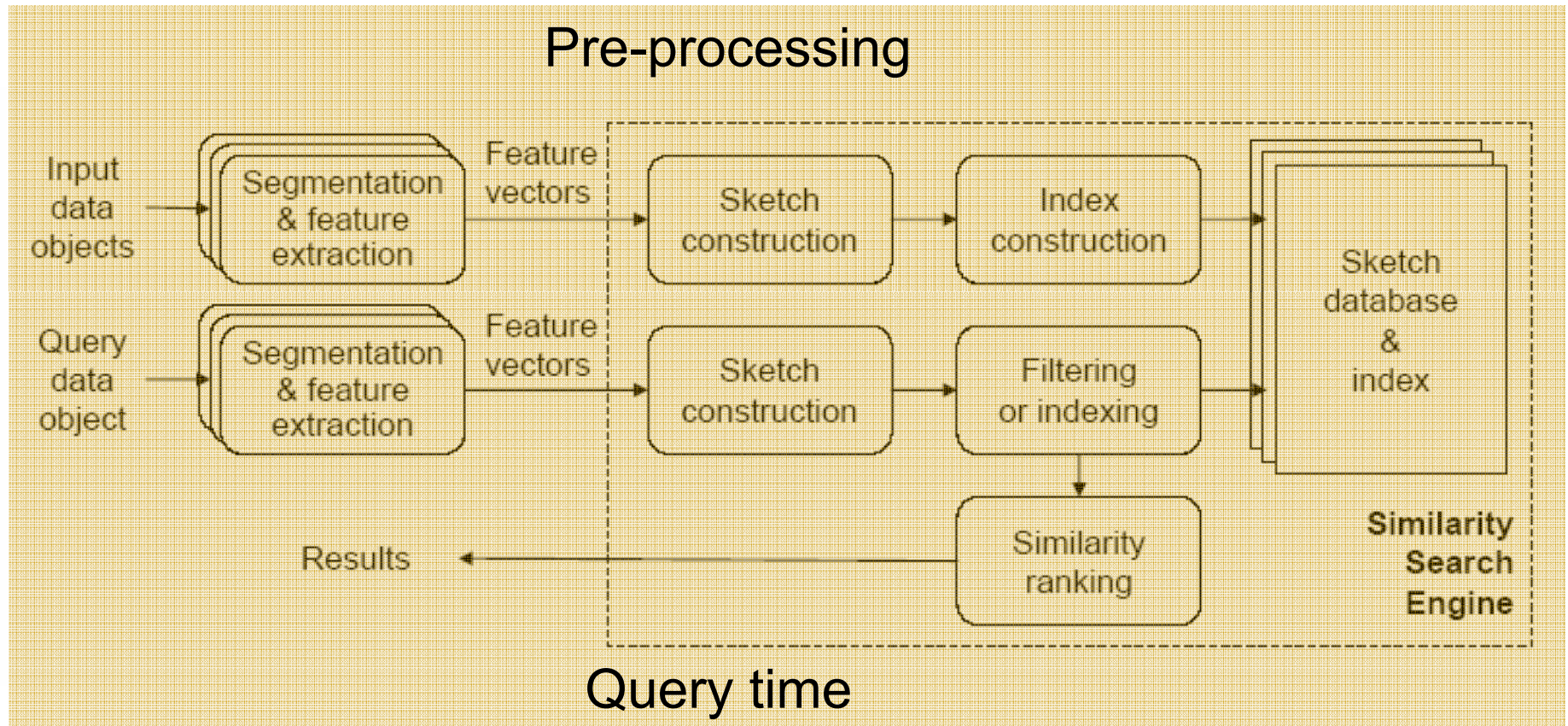
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# Content Based Similarity Search

with Qin Lv, William Josephson, Zhe Wang, Perry Cook, Matthew Hoffman, Kai Li

- Traditional search tools inadequate for high dimensional data
  - Exact match
  - Keyword-based search
- Need content-based similarity search
  
- Generic search engine for different data types
  - images, audio, 3D shapes, ...

# Similarity Search Engine Architecture





**36 randomly chosen objects, click on any object to start search.**

Start with random objects Start with benchmark, Basic Search source  keyword  list of keywords  use\_index  no  yes use\_sketch  no  yes

|  |  |  |   |  |  |   |  |
|--|--|--|---|--|--|---|--|
| <br>- ○ ○ ○ ○ ○ +<br><a href="#">234043.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247053.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247076.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247014.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310022.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247080.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247086.jpg</a><br>dist : 0.000 <a href="#">seg</a>  | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310026.jpg</a><br>dist : 0.000 <a href="#">seg</a>   |
| <br>- ○ ○ ○ ○ ○ +<br><a href="#">247049.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310022.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">329086.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247085.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247099.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310017.jpg</a><br>dist : 0.000 <a href="#">seg</a>   | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310071.jpg</a><br>dist : 0.000 <a href="#">seg</a>  | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310072.jpg</a><br>dist : 0.000 <a href="#">seg</a>   |
| <br>- ○ ○ ○ ○ ○ +<br><a href="#">334060.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310025.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310036.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247002.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">310016.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247078.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">54086.jpg</a><br>dist : 0.000 <a href="#">seg</a> | <br>- ○ ○ ○ ○ ○ +<br><a href="#">247084.jpg</a><br>dist : 0.000 <a href="#">seg</a> |





**Top 36 results for 247053.jpg, select more objects to refine search, or click any object to start new search.**

Start with random objects Start with benchmark Basic Search source  keyword  list of keywords  use\_index no  yes  use\_sketch no  yes

|   |   |   |  |  |   |   |   |
|---|---|---|--|--|---|---|---|
|  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247053.jpg</a><br/>           dist : 0.000 <a href="#">seg</a></p>    |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247018.jpg</a><br/>           dist : 43.474 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247065.jpg</a><br/>           dist : 45.689 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247055.jpg</a><br/>           dist : 46.372 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247089.jpg</a><br/>           dist : 46.876 <a href="#">seg</a></p>  |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247007.jpg</a><br/>           dist : 47.387 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247078.jpg</a><br/>           dist : 47.988 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247050.jpg</a><br/>           dist : 48.120 <a href="#">seg</a></p>   |
|  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247033.jpg</a><br/>           dist : 48.334 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247091.jpg</a><br/>           dist : 48.357 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">310072.jpg</a><br/>           dist : 48.376 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247048.jpg</a><br/>           dist : 48.910 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247083.jpg</a><br/>           dist : 49.321 <a href="#">seg</a></p>  |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247090.jpg</a><br/>           dist : 49.467 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247073.jpg</a><br/>           dist : 49.714 <a href="#">seg</a></p>   |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247017.jpg</a><br/>           dist : 49.719 <a href="#">seg</a></p>   |
|  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247062.jpg</a><br/>           dist : 49.803 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247086.jpg</a><br/>           dist : 50.326 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247082.jpg</a><br/>           dist : 50.441 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247005.jpg</a><br/>           dist : 50.451 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">69019.jpg</a><br/>           dist : 50.516 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247095.jpg</a><br/>           dist : 50.647 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247058.jpg</a><br/>           dist : 50.672 <a href="#">seg</a></p> |  <p>- ○ ○ ○ ○ ○ +<br/> <a href="#">247074.jpg</a><br/>           dist : 50.720 <a href="#">seg</a></p> |

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# Conclusions

- Compact representations at the heart of several algorithmic techniques for large data sets
  - Compact representations tailored to applications
  - Effective for different kinds of data